



Faouzi AYADI

Assistant Professor in Business Administration (Specialised in Management Information Systems)

College of Economics and Administrative Sciences

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International Expert and Coach on Management Information Systems (MIS) and Entrepreneurships (ETF)

PERSONAL

- *Date of birth:* August 21, 1969
- *Place of birth:* Tunis, Tunisia
- *Marital status:* Married, tow children.

ACADEMIC EDUCATION

- 1- **HDR Diploma** in Management Sciences (Habilitation in Management Research Supervisory Activities - **Authorized to Direct Research**) in *Business Administration* (Management Information Systems), Faculty of Economics and Management Sciences of Sfax (Tunisia), **2009**.
- 2- **Ph.D.** in *Business Administration* (Management Information Systems), University of Social Sciences of Toulouse 1 – Toulouse (French), **2004**.
- 3- **DEA (French postgraduate – Master’s degree)** in *Business Administration*, IAE - University of Montesquieu Bordeaux IV – Bordeaux, French, **1996**.
- 4- **Bachelor** in *Business Administration* (Marketing), Faculty of Economics and Management Sciences – University of Sfax, Tunisia, **1994**.

PROFESSIONAL EXPERIENCE

- 1- **Since Sept 2010:** Assistant Professor in Business Administration at the College of Economics and Administrative Sciences, Al-Imam Muhammad Ibn Saud Islamic University - Riyadh, Saudi Arabia.
- 2- **2004-2010:** Assistant Professor in Business Administration at the Higher Institute of Business Administration (IHEC) – University of Sfax, Tunisia.
- 3- **2002-2004:** Assistant in Business Administration at the Higher Institute of Business Administration (IHEC) – University of Sfax, Tunisia.
- 4- **1998-2002:** Lecturer then Assistant Professor at the Faculty of Economics and Management Sciences – University of Sfax, Tunisia.
- 5- **1997-1998:** Adviser in insurance company – (Insurance MAGHREBIA –Tunisia).

ADMINISTRATION, PARTICIPATION IN PROJECT AND OTHERS RESPONSABILITIES

- 1- **Member of the Consultative Committee in the Business Administration Department** - College of Economics and Administrative Sciences, Al-Imam Muhammad Ibn Saud Islamic University - Riyadh, Saudi Arabia, since 2016-2017.
- 2- Chairman of a working group to create a College in Entrepreneurship (College of Prince Abdul Aziz bin Abdullah) for the benefit of the Centennial Fund, Saudi Arabia - Riyadh.2012.
- 3- Contribute to preparation of multiple feasibility studies in various field.
- 4- Chairman of the Quality Committee, Department of Business Administration, Al-Imam Muhammad Ibn Saud Islamic University - Riyadh, Saudi Arabia, **Since 2012**.

- 5- Director of Studies at the Higher Institute of Business Administration of Sfax (IHEC) - Sfax, Tunisia, Coordinating all administrative and academic functions of the direction of studies including hiring, devising duties, scheduling and evaluation, **2007-2009**.
- 6- Head of PAQ Project (Program of Support to the Quality of the Higher Education) – IHCS, Sfax: « Setting up a center for initiation to business and professional life ». Collaboration Convention for the financing and the implementation of a project which benefits from an allocation of a grant in the framework of Quality Support Program, World Bank, Ministry of Higher Education and Scientific Research, IHCS, Sfax (**since June 2006**), Many activities are conducted in this centre such as training (entrepreneurship culture, how to create a firm), conference organization, visits to the financial market and the central bank of Tunisia... www.ihecsf.rnu.tn.
- 7- Elected Member of the Sfax University Committee (**from 01/07/2005 to 30/06/2008 and from 01/02/2009 to 31/01/2012**).
- 8- Project for the Ministry of Islamic Affairs, Endowments, Da`wah, and Guidance – Saudi Arabia, Advisory Member, 23/10/2016 to 10/11/2016.
- 9- Project for the Imam University – Saudi Arabia, “Business plan for the creation of a nursery-garden”, Advisory Member, 15/01/2016 to 15/05/2016

TEACHING & PEDAGOGICAL ACTIVITIES:

- Tutor at E-learning deanship of Al Imam University (Management Information Systems) **since 2011**.
- Management Information Systems (undergraduate level and Post graduate level),
- Management of projects IS (postgraduate level),
- Strategic Information Systems (undergraduate level),
- Knowledge Management and Information Technology (undergraduate level),
- Ecommerce (undergraduate level),
- Entrepreneurship Culture and Firm Creation (undergraduate level),
- Seminar of Methodology (undergraduate level),
- Marketing Information Systems (undergraduate level),
- Marketing (undergraduate level),
- Management (undergraduate level),
- Strategic Management
- Supervising students’ projects (reports) in several areas such as Management Information Systems, Customer Relationship Management, E-government, marketing and business plans (undergraduate level and post graduate level).

REVIEWING ACTIVITIES

- Reviewer for "Association Information Management" (AIM).
- Reviewer for "International Strategic Management Association" (ISMA).
- Reviewer for Scientific Research submitted by Deanship of Scientific Research at the University of Al Imam, Saudi Arabia.
- Reviewer of research proposals for “King Abdulaziz City for Science and Technology”, Saudi Arabia.
- Evaluating many student’s research project in Master and PhD, University of Sfax and University of Tunis.
- Evaluating many students’ entrepreneurship projects in the fifth Scientific Congress “toward innovative knowledge and excellent leadership generation” in the entrepreneurship field, Riyadh - KSA from 28/06/1435 to 06/07/1435.
- Evaluating many students’ research projects in the “university initiatives” of the 15th creative students ‘Forum at Al – Imam Mohammed Bin Saud Islamic University, 17/11/2012 to 21/11/2012.
- Evaluating many students’ entrepreneurship projects in the third Scientific Congress “toward innovative knowledge and excellent leadership generation” in the entrepreneurship field, KSA from 9th to 12th Joumada Al Akhira 1433.
- Evaluating many students’ entrepreneurship projects in the Second Scientific Congress of Al Imam University’ students, January 2012.

SUPERVISER OF MANY MASTERS DISSERTATION: (ERP adoption; Measurement of a CRM System Success; IS Outsourcing decision factors; Motivations in the development of free software packages; Determinants of the use of e-learning; ...)

DISTINCTION AWARD

International Publishing Program Award, Deanship of Scientific Research, IMSIU, March 2018.

PUBLICATIONS, PAPERS AND COMMUNICATIONS IN INTERNATIONAL CONFERENCES

- **Choukir, J., Aloulou, W., Ayadi, F., Mseddi, S. & Sbaie, F. (2017), “Freshman Student’s Entrepreneurial Intentions in the College of Economics and Administrative Sciences (CEAS) at Al-Imam Mohamed bin Saud Islamic University (IMSIU)”, 5th International Conference on Innovation and Entrepreneurship (ICIE), April 26-27, Kuala Lumpur – Malaysia. <http://www.academic-conferences.org/conferences/icie/>
<https://docs.google.com/spreadsheets/d/1qjrfauzkGV0av2Tthqqa2VOT0bZmqqluQ16SkwVNyIA/pubhtml?gid=189722491&single=true>**
- **Mezghani, K., & Ayadi, F. (2016), “Factors Explaining IS Managers Attitudes Toward Cloud Computing Adoption”, *International Journal of Technology and Human Interaction (IJTHI)*, Vol 12, Issue (1), pp. 1-21, (DOI: 10.4018/IJTHI.2016010101).**
- **جمال شقير، وسيم علولو، فوزي العيادي، سليم المسدي و فلاح السبيعي (2016)، “ريادة الأعمال: مفاهيم، منهجيات، تجارب”، دار الزهراء، الرياض، الطبعة الأولى، كتاب ممول من كرسي الأمير محمد بن فهد لدعم المبادرات الشبابية، جامعة الإمام، 1433 / 1434 هـ.**
(*Entrepreneurship: Concepts, Methodologies and Experiences in Arab world*).
- **Rouis, S., Ayadi, F., & Zarbout, R. (2015), “Networking Websites Usage: All Students Multitask, Do All Manage Cognitive Load? A Comparative Study”, 9th Mediterranean Conference on Information Systems (MCIS), “Information Systems in a changing economy and society”, October 3-5, Samos – Greece. <http://aisel.aisnet.org/mcis2015/30>
<http://aisel.aisnet.org/cgi/viewcontent.cgi?article=1007&context=mcis2015>**
- **Mezghani, K., Ayadi, F. & Aloulou, W. (2014), “Effects of Business Managers Skills: A Study of ERP Strategic Alignment in some Arab SME’s”, in Todorov, K. and Smallbone, D., *Handbook of Research on Strategic Management in Small and Medium Enterprises*, Business Science Reference (an imprint of IGI Global), Hershey PA pp. 421-439. (DOI: 10.4018/978-1-4666-5962-9.ch020).**
- **Ayadi, F. (2010), “The Adoption of Inter-Organizational Information Systems: The Case of The EDI in the Tunisian PMEs**, Book Published in Editions Universitaires Europeennes, ISBN: 978-613-1-55174-1.
- **Entrepreneurship Culture and setting-up (creation) firms**, with the contribution of other teachers at the University of Sfax-Tunisia. (L Mezghanni, M Belhaj, H Affes, S Mseddi, W aloulou, B Bellaaj, J Choukir) (2008) (<http://www.bntus.rnu.tn/essaimage/malletep/>), **Electronic Book.**
- **Rouis, S. & Ayadi, F. (2008), “Measurement of a CRM System Success: The Case of an Incoming Call Center Delocalized in Tunisia”, *Investment Research & Analysis Journal*, (ISSN 1790-8094), Vol 2, N°2, Fall, pp. 118-128.**
- **Ayadi, F. (2002), “The Adoption of Inter-Organizational Information Technologies to implement the Network of the Tunisian PMEs/PMIs: the Case of the EDI”, *Revue de l'ERGE*, N°9.**
- **Halouani, N. & Ayadi, F. (2010), “IS Outsourcing decision factors: the case of Tunisian sector of banking, insurance and financial services”, Presented at the 15th International conference of Association Information Management, AIM 2010, La Rochelle, French, 19, 20 et 21 mai.**

- **Ayadi, F. & Daoud, M. (2009), "The affecting factors of the user resistance to the adoption of ICT in private healthcare organizations"**, Presented at the 14th *International conference of Association Information Management*, Marrakech, Morocco.
- **Ayadi, F. & Fourati, F. (2009), "Determinants of the use of e-learning by students"**, Presented at the 14th *International conference of Association Information Management*, Marrakech, Morocco.
- **Hadriche, A. & Ayadi, F. (2008), "Motivations in the development of free software packages: Case of the Tunisian developers"**, Presented at the 13th *International conference of Association Information Management*, Paris, French.
- **Ayadi, F. & Rabiou, O. (2005), "Electronic Messaging and the Governing of Firms: Control via ITC"**, Presented at the 10th *International conference of Association Information Management*, Toulouse, French.
- **Ayadi, F. (2004), "The Evaluation of the Adoption of the Inter-Organizational Information Systems: The example of the EDI in the Tunisian PME"**, Presented at the 6th *International Conference on Management of the Firms' Networks*, (CIMRE)'2004, Hammamet, Tunisia.
- **Ayadi, F. & Mseddi, S. (2008), "Accompaniment Projects at the University Integration Centre"**, presented in the 1st *international conference "entrepreneurship culture and firm setting-up"* March 27-30, Monastir, Tunisia, www.bntus.rnu.tn/conference.html
- **Ayadi, F. & Mseddi, S. (2008), "Contribution of the Governance of the Information Systems to the Performance of the Organization"**, *Conference « Governance, Economic Growth and Social Stability »*, Organized by l'Association de Recherches pour le Développement Economique et Social (ARDES) et la fondation Friedrich Ebert Stiftung (FES) Germany, 16 et 17 mai, Sfax.

PUBLICATIONS PROJECTS

- **Ayadi, F. (2017), "Critical Factors Affecting the Decision to Adopt Cloud Computing in Saudi Healthcare Organizations"**. (forthcoming)

ORGANISATION OF CONFERENCES AND SEMINARS

- **An organizing member** of the 1st International Village "*Valorisation & Entrepreneurship*" of Sfax University, 27-29 June 2009, Hammamet.
- **An organizing member** of the Training of trainers cycle "*CE&CE*" of Sfax University, 24-26 March 2009, Sousse.
- An organizing member of the 1st International Conference about « *Entrepreneurial Culture and Firm Creation: Practices and pedagogical methods of the entrepreneurial training at the university*», University of Sfax, Monastir, Tunisia, 27-28-29-30 March 2008.
- **An organizing member** of the 1st Village of *Entrepreneurship and training of trainers' cycle*, University of Sfax, Mahdia, 02-07 July 2007.
- An organizing member of the 6th International Conference about the Management and the Firm Networks, CIMRE 2004, and of the 1st Mediterranean Conference about Information Systems, MCIS 2004, Hammamet, Tunisia, 7-8 October 2004.
- An organizing member of the 12th Conference of International Association of Strategic Management, AIMS 2003, Tunis, Tunisia, 4,5 and 6 June, 2003.
- An organizing member of the Study Day on the Creation of a Free Commercial Zone in Sfax, held at Sfax Centre Hotel, Sfax, Tunisia, 4th January, 2003.
- An organizing member of the 5th International Conference on the Management of the Firm Networks, CRIME 2001, Mahdia, Tunisia, 25 and 26 October 2001.