



Course Specification

— (Postgraduate)

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| Course Title: Research Project |
| Course Code: MGT 606 |
| Program: Master of Business Administration |
| Department: Business Administration |
| College: College of Economics and Administrative Sciences |
| Institution: Imam Mohammad Ibn Saud Islamic University |
| Version: 2023 |
| Last Revision Date: 20/8/2023 |



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A. General information about the course:

1. Course Identification:

1. Credit hours: (3)

2. Course type

A. University College Department Track

B. Required Elective

3. Level/year at which this course is offered: (Level 5/ Second Year)

4. Course general Description:

A Research project is an independent piece of research work which will enhance the student's research capabilities. It demonstrates the knowledge and skills acquired both in terms of the subject area and academic research. The student is supposed to tackle a research-oriented problem in some aspect of Business Administration and its applications guided by an academic supervisor in the chosen specialized domain. It enables students to practice writing a scientific report, developing problem-solving skills, managing research activities and critically assessing the outcomes from the project.

5. Pre-requirements for this course (if any):

None

6. Pre-requirements for this course (if any):

None

7. Course Main Objective(s):

The aim of the course is to enable the student to conduct research and apply the knowledge into practice through an independent project. The student should show a detailed understanding of a particular subject field:

At the end of the module the student will be able to:

- Develop an understanding of the research topic subject matter
- Develop and acquire new skills in conducting research
- Carry out a literature review
- Critically approach a business research problem
- Develop and evaluate a solution to a given research problem
- Derive logical conclusions.
- Produce a written research report
- Present the work in form of oral presentation

2. Teaching Mode: (mark all that apply)

| No | Mode of Instruction | Contact Hours | Percentage |
|----|---------------------|---------------|------------|
|----|---------------------|---------------|------------|





| No | Mode of Instruction | Contact Hours | Percentage |
|----|--|---------------|------------|
| 1 | Traditional classroom | 30 | 100 |
| 2 | E-learning | | |
| 3 | Hybrid <ul style="list-style-type: none"> • Traditional classroom • E-learning | | |
| 4 | Distance learning | | |

3. Contact Hours: (based on the academic semester)

| No | Activity | Contact Hours |
|----|-----------------------|---------------|
| 1. | Lectures | 30 |
| 2. | Laboratory/Studio | |
| 3. | Field | |
| 4. | Tutorial | |
| 5. | Others (specify)..... | |
| | Total | 30 |

B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods:

| Code | Course Learning Outcomes | Code of CLOs aligned with program | Teaching Strategies | Assessment Methods |
|------------|---|-----------------------------------|--|------------------------------|
| 1.0 | Knowledge and understanding | | | |
| 1.1 | Have a good understanding of how to identify the attributes of a good research idea and refine it into a research project that has a clear research question, aim and objectives. | | Lectures, supervision, assignment, group discussions and presentations | Written analyses and essays. |
| 1.2 | Have an advanced knowledge of how to select and implement the relevant methodologies in relation to research questions and hypotheses. | | Lectures, supervision, assignment, group discussions and presentations | Written analyses and essays. |





| Code | Course Learning Outcomes | Code of CLOs aligned with program | Teaching Strategies | Assessment Methods |
|------------|---|-----------------------------------|--|---|
| ... | | | | |
| 2.0 | Skills | | | |
| 2.1 | Be able to apply existing theories, methods, and interpretations in order to conduct research on scientific grounds. | | Lectures, supervision, assignment, group discussions and presentations | Written analyses and essays. |
| 2.2 | Be able to demonstrate critical thinking and evaluation in order to draw logical conclusion of the research project | | Lectures, supervision, assignment, group discussions and presentations | Written analyses and essays. |
| 2.3 | Be able to apply existing theories, methods, and interpretations in order to conduct research on scientific grounds. | | Lectures, supervision, assignment, group discussions and presentations | Written analyses and essays. |
| 3.0 | Values, autonomy, and responsibility | | | |
| 3.1 | The student should effectively employ self-learning and personal development | V1 | Lectures, supervision, assignment, group discussions and presentations | Discussions and Assignment, Written essays and panel discussion |
| 3.2 | The student should be able to participate in activities and duties and perform them professionally and independently, in a team spirit. | V2 | Lectures, supervision, assignment, group discussions and presentations | Discussions and assignment. |
| 3.2 | Aware of the importance of research ethics and the need to act ethically | V3 | Lectures, supervision, assignment, group discussions and presentations | Discussions and Assignment, Written essays and panel discussion |

C. Course Content:

| No | List of Topics | Contact Hours |
|----|----------------|---------------|
|----|----------------|---------------|





| | | |
|--------------|---|-----------|
| 1. | Defining the topic | 3 |
| 2. | Developing the Research Question | 3 |
| 3. | Reviewing Literature | 3 |
| 4. | Identifying and selecting methodologies | 3 |
| 5. | Collecting data | 4 |
| 6. | Analyzing data | 4 |
| 7. | Writing Up | 9 |
| 8. | Panel Discussion | 1 |
| Total | | 30 |

D. Students Assessment Activities:

| No | Assessment Activities * | Assessment timing (in week no) | Percentage of Total Assessment Score |
|----|---|--------------------------------|--------------------------------------|
| 1. | Following the right research method to collect and analyze the data | During the term | 20% |
| 2. | Evaluation of the final research paper submitted <ul style="list-style-type: none"> Evaluation of the literature review - 20% Evaluation of the research method selected, data collection and analysis - 20% Evaluation of the critical thinking and discussion- 20% | 10 | 60% |
| 3. | Continues Communication with the supervisor | During the term | 10% |
| 4. | Panel Discussion | 10 | 10% |

*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.)

E. Learning Resources and Facilities:

1. References and Learning Resources:

| | |
|---------------------------------|---|
| Essential References | - Thomas, G. (2017). <i>How to do your research project: A guide for students</i> . Sage. - Any textbooks and materials related to the selected filed can be sourced. |
| Supportive References | Bryman, Alan & Bell, Emma (2011). <i>Business Research Methods</i> (Third Edition), Oxford University Press. Creswell, J. W., & Creswell, J. D. (2018). <i>Research design: Qualitative, quantitative, and mixed methods approaches</i> . Sage publications. |
| Electronic Materials | www.sciencedirect.com http://search.proquest.com www.Emerald.com |
| Other Learning Materials | |





2. Educational and Research Facilities and Equipment Required:

| Items | Resources |
|---|--|
| facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.) | Equipped Classrooms and round tables in order to activate a number of appropriate teaching methods |
| Technology equipment (Projector, smart board, software) | Data show, MS Office software, IBM SPSS Grad Pack version 23 or newer software, AMOS, NVIVO ... |
| Other equipment (Depending on the nature of the specialty) | Cisco Jabber Application for communications |

F. Assessment of Course Quality:

| Assessment Areas/Issues | Assessor | Assessment Methods |
|--|-----------------|--|
| Effectiveness of teaching | Instructor | Direct Comparison |
| Effectiveness of students assessment | Peer reviewer | Indirect |
| Quality of learning resources | Coordinator | Indirect |
| The extent to which CLOs have been achieved | Faculty members | Direct (Calculating the percentage of achieving each learning outcome according to the learning matrix previously defined for the course for each group separately, and then for all groups Comparison between the achieved and targeted ratios). |
| Other | Faculty members | Indirect (Comparison of the course with its counterpart in other local and international universities) |

Assessor (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

G. Specification Approval Data:

| | |
|---------------------------|---|
| COUNCIL /COMMITTEE | Business Administration Department / Head of Department |
| REFERENCE NO. | Council Meeting no. 13, 06/06/2022 |
| DATE | 06/06/2022 |

