هيئة تقويم التعليم والتدريب
Education & Training Evaluation Commission

2023
TPG-153

Course Specification
(Postgraduate)

Course Title:	Innovation and Knowledge Management
Course Code:	MGT 643
Program:	Master of Business Administration
Department:	Business Administration
College:	College of Economics and Administrative Sciences
Institution:	Imam Mohammad Ibn Saud Islamic University
Version:	2023
Last Revision Date:	20/8/23

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A. General information about the course:

1. Course Identification:

1. Credit hours: (3)				
2. Course type				
A.	☐University	☐College	☐Department	☐Track
B.	■Required		☐Elective	
3. Level/year at which this course is offered: (Level 3/ Second Year)				
4. Course general Description:				

In the quest for sustainable competitive advantage, companies have finally come to realize that technology alone is not that. What sustains is knowledge. It is in unchaining knowledge that lies in your company's people, processes, and experience that the hope for survival rests. This course teaches you the essential principles of knowledge management. Shows how KM and CRM technologies work, and how they impact the IT infrastructure. Also shows how to use team-building and goal-setting exercises to create excellent KM/CRM projects, and how to align e-business strategy and technology choices. Offers comprehensive coverage of the most important ideas in knowledge management.

5. Pre-requirements for this course (if any):
None

6. Pre-requirements for this course (if any):
None

7. Course Main Objective(s):
At the end of this course the student will be able to: **Manage corporate intelligence and assess the strategic value of human capital** **Facilitate knowledge work flows: knowledge based systems for capturing, storing and distributing tacit and explicit knowledge** **Learn and share knowledge: group learning, organizational learning, knowledge transfer through communities of practice (exercises and questions for further thought, case studies,).**

2. Teaching Mode: (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	30	100
2	E-learning		

No	Mode of Instruction	Contact Hours	Percentage
3	Hybrid • Traditional classroom • E-learning		
4	Distance learning		

3. Contact Hours: (based on the academic semester)

No	Activity	Contact Hours
1.	**Lectures**	50
2.	**Laboratory/Studio**	
3.	**Field**	
4.	**Tutorial**	
5.	**Others (specify)……**	
	Total	50

B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods:

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	**Knowledge and understanding**			
1.1	To demonstrate his knowledge of concepts linked to Organizational learning.		Lectures, homework assignment, group assignment, discussions and presentations	Exams, quizzes, written analyses and essays.
1.2	To demonstrate his knowledge of advanced Knowledge management tools.		Lectures, homework assignment, group assignment, discussions and presentations	Exams, quizzes, written analyses and essays.
2.0	**Skills**			
2.1	To distinguish the different Knowledge management tools used in firms.	S1	Lectures, homework assignment, group assignment, discussions and presentations	Exams, quizzes, written analyses.
2.2	To demonstrate an ability to analyze and implement a learning organization.		Lectures, homework assignment, group assignment, discussions and	Exams, quizzes, written analyses.

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
			presentations	
3.0	**Values, autonomy, and responsibility**			
3.1	The student should effectively employ self-learning and personal development	V1	Seminar, Individual assignments, group learning and article analysis	Exams, Discussions and Assignment
3.2	The student should be able to participate in activities and duties and perform them professionally and independently, in a team spirit.		Seminar, Individual assignments, group learning and article analysis	Exams, discussions and Assignment.
3.3	The student should be responsible and demonstrate a commitment to the scientific integrity.		Seminar, Individual assignments, group learning and article analysis	Exams, Discussions and Assignment

C. Course Content:

No	List of Topics	Contact Hours
1.	Objectives of the course and its requirements - related terms (the way - the strategy - the method - the entrance)	3
2.	Part I: THE NATURE OF KNOWLEDGE Chapter 1: Introduction to knowledge management Chapter 2: The nature of knowing	3
3.	Part II: LEVERAGING KNOWLEDGE Chapter 3: Intellectual capital Chapter 4: Strategic management perspectives	6
4.	Part III: CREATING KNOWLEDGE Chapter 5: Organizational learning Chapter 6: The learning organization	6
5.	Part IV: KNOWLEDGE ARTEFACTS Chapter 7: Knowledge management tools: component technologies Chapter 8: Knowledge management systems	6
6.	Part V: MOBILISING KNOWLEDGE Chapter 9: Enabling knowledge contexts and networks Chapter 10: Implementing knowledge management	3
	Projects	3
Total		**30**

D. Students Assessment Activities:

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Midterm exam	8	25%
2.	Homework assignments	All the term	20%
3.	Group assignments	All the term	15%
...	Final Exam	12	40%

*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.)

E. Learning Resources and Facilities:

1. References and Learning Resources:

Essential References	Alexander Osterwalder and Yves Pigneur, Business Model Generation Adam Bryant, QUICK AND NIMBLE
Supportive References	Jashquara, A. (2011) Knowledge management an integrated Approach. Second Edition. McGraw-Hill.
Electronic Materials	Saudi Digital Library Selected fundamental scientific manuscripts from international high ranked journals (ASQ, AMR…)
Other Learning Materials	

2. Educational and Research Facilities and Equipment Required:

Items	Resources
facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	Equipped Classrooms and round tables in order to activate a number of appropriate teaching methods. Classrooms (male students), studios (female students). Internet access.
Technology equipment (Projector, smart board, software)	Data show, MS Office software…
Other equipment (Depending on the nature of the specialty)	Cisco Jabber Application for communications.

F. Assessment of Course Quality:

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Instructor	Direct Comparison
Effectiveness of students assessment	Peer reviewer	Indirect
Quality of learning resources	Coordinator	Indirect
The extent to which CLOs have been achieved	Instructor	Direct through measuring CLO and comparing it with the target ratio.

Assessment Areas/Issues	Assessor	Assessment Methods
Other	Instructor, Postgraduate committee or program leaders.	Comparing the course with similar ones in other universities

Assessor (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify)

Assessment Methods (Direct, Indirect)

G. Specification Approval Data:

COUNCIL /COMMITTEE	Business Administration Department / Head of Department
REFERENCE NO.	Council Meeting no. 13, 06/06/2022
DATE	06/06/2022