



Course Specification

— (Postgraduate)

Course Title: Entrepreneurship

Course Code: MGT 647

Program: Master of Business Administration

Department: Business Administration

College: College of Economics and Administrative Sciences

Institution: Imam Mohammad Ibn Saud Islamic University

Version: 2023

Last Revision Date: 20/8/2023



Table of Contents

A. General information about the course:.....	3
B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods:	4
C. Course Content:	5
D. Students Assessment Activities:	6
E. Learning Resources and Facilities:.....	6
F. Assessment of Course Quality:	6
G. Specification Approval Data:.....	7



A. General information about the course:

1. Course Identification:

1. Credit hours: (3)			
2. Course type			
A.	<input type="checkbox"/> University	<input type="checkbox"/> College	<input type="checkbox"/> Department <input type="checkbox"/> Track
B.	<input checked="" type="checkbox"/> Required	<input type="checkbox"/> Elective	
3. Level/year at which this course is offered: (Level 5/ Second Year)			
4. Course general Description:			
Students will become familiar with concepts, including but not limited to the entrepreneurial mind-set in individuals and in organizations, with the initiation of entrepreneurial ventures by innovating new ideas and analyzing market needs and evaluating entrepreneurial opportunities (opening a new business, purchasing an ongoing business, or get a franchise); with the discovering of marketing and financial challenges for entrepreneurial ventures; and with the development of an effective business plan			
5. Pre-requirements for this course (if any):			
None			
6. Pre-requirements for this course (if any):			
None			
7. Course Main Objective(s):			
Upon completion of this course, the student should be able to:			
<ul style="list-style-type: none"> Gain insight into the field of entrepreneurship by Understanding its basic principles and mindset of entrepreneurs Demonstrate the ability to identify and evaluate entrepreneurial opportunities within the marketplace, both for new venture creation and within established organizations. Formulate a business model and use it as a guide to craft a business plan. 			

2. Teaching Mode: (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	50	100
2	E-learning		
3	Hybrid <ul style="list-style-type: none"> Traditional classroom 		





No	Mode of Instruction	Contact Hours	Percentage
	• E-learning		
4	Distance learning		

3. Contact Hours: (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	50
2.	Laboratory/Studio	
3.	Field	
4.	Tutorial	
5.	Others (specify).....	
	Total	50

B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods:

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding			
1.1	To demonstrate his knowledge of entrepreneurship basics and fundamentals		Lectures, assignment, group discussion	Tests, assignments, reports,
1.2	To demonstrate his knowledge of emerging entrepreneurial opportunities		Lectures, assignment, group discussion	Tests, assignments, reports,
...				
2.0	Skills			
2.1	To distinguish the different entrepreneurial mind-sets in individuals and in organizations and different types of entrepreneurship.		Lectures, assignment, group discussion	Tests, assignments, reports,
2.2	To demonstrate an ability to distinguish and choose the	S2	Lectures, assignment, group discussion	Tests, assignments, reports,





Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
	adequate pathway to entrepreneurial venture.			
...				
3.0	Values, autonomy, and responsibility			
3.1	The student should effectively employ self-learning and personal development		Lectures, studies, discussion, analysis	case group article Discussions, presentations
3.2	The student should be able to participate in activities and duties and perform them professionally and independently, in a team spirit.		Lectures, studies, discussion, analysis	case group article Discussions, presentations
...	The student should be responsible and demonstrate a commitment to the scientific integrity.		Lectures, studies, discussion, analysis	case group article Discussions, presentations

C. Course Content:

No	List of Topics	Contact Hours
1.	Introducing the Entrepreneurship Course (Objectives of the course and its requirements, Issues, teaching strategies, assessment)	3
2.	Part I: Entrepreneurship in the 21st century	6
3.	Part II: Initiating entrepreneurial ventures	6
4.	Part III: Developing the Entrepreneurial Plan	6
5.	Inviting a Guest for entrepreneurial testimonies	3
6.	Presentation of Business Plans	3
7.	Concluding the Entrepreneurship Course and general review	3
Total		30





D. Students Assessment Activities:

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Midterm exam	8	25%
2.	Individual assignments	All the term	15%
3.	Group research project	All the term	20%
4.	Final Exam	12	40%

*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.)

E. Learning Resources and Facilities:

1. References and Learning Resources:

Essential References	Bruce R. Barringer and Duane Ireland, (2019), Entrepreneurship-Successfully Launching New Ventures(Required). Kuratko D.F., Entrepreneurship: Theory, Process, Practice, Cengage Learning, 9th edition, 2014 (or 2016) or 10th edition (2017).
Supportive References	Richard Reed, If I could tell you just One thing. <ul style="list-style-type: none"> Jim Colline, Good to Great.
Electronic Materials	www.sciencedirect.com http://search.proquest.com www.Emerald.com
Other Learning Materials	

2. Educational and Research Facilities and Equipment Required:

Items	Resources
facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	Classrooms and demonstration rooms
Technology equipment (Projector, smart board, software)	Data show, Smart Board, software
Other equipment (Depending on the nature of the specialty)	None

F. Assessment of Course Quality:

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Instructor	Direct Comparison
Effectiveness of students assessment	Peer reviewer	Indirect
Quality of learning resources	Coordinator	Indirect
The extent to which CLOs have	Instructor	Direct through measuring CLO





Assessment Areas/Issues	Assessor	Assessment Methods
been achieved		and comparing it with the target ratio.
Other	Instructor, Postgraduate committee or program leaders.	Comparing the course with similar ones in other universities

Assessor (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

G. Specification Approval Data:

COUNCIL /COMMITTEE	Business Administration Department / Head of Department
REFERENCE NO.	Council Meeting no. 13, 06/06/2022
DATE	06/06/2022

