

CURRICULUM VITAE

Wassim J. ALOULOU, Ph. D

September, 2018

Wassim J. ALOULOU



Assistant Professor in Business Administration and Entrepreneurship

College of Economics and Administrative Sciences (CEAS),
Al-Imam Mohammad Ibn Saud Islamic University (IMSIU), KSA.
(<http://www.imamu.edu.sa/>)

Mobile: +966 561166214, +966 542004220.

Email: wassim.aloulou@gmail.com, awacim@yahoo.fr

Skype : awacim72

Linkedin: sa.linkedin.com/in/wassimaloulou/

EXPERT ON ENTREPRENEURSHIP AND BUSINESS ADMINISTRATION

PERSONAL

- *Date of Birth*: May 08, 1972
- *Place of Birth*: Sfax, Tunisia
- *Marital Status*: Married, two children (daughter and son).

ACADEMIC EDUCATION

- 1- **H.D.R. Diploma** in Management Sciences (Ability to Supervise Research Activities in Management), University of Sfax, College of Economic and Management Sciences of Sfax, September 2017.
- 2- **Ph.D.** in *Business Administration* (Management Sciences), University Pierre Mendès France Grenoble 2, Grenoble, France, and College of Economic and Management Sciences of Sfax, Tunisia, December **2008**, second level of distinction for a PhD.
- 3- **DEA (French postgraduate – Master’s degree)** in *Business Administration, Specialised in Human Resources Management*, Higher Institute of Management of Tunis (ISGT), Tunis, July **1998**, pass with honors.
- 4- **Bachelor’s degree** in *Higher Commercial Studies HEC* (specialised in Finance), Higher Institute of Higher Commercial Studies of Tunis Carthage (IHEC), University of Tunis, Tunisia, June **1995**.
- 5- **Baccalaureate Diploma**: Experimental Sciences. Sfax, June **1991**, pass with distinction.

PROFESSIONAL EXPERIENCE

- 1- **January 2014 – June 2016**: Tutor at e-learning Deanship, IMSIU.
- 2- **Since June 2013**: Assistant Professor in Business Administration and Entrepreneurship at the CEAS, IMSIU.
- 3- **September 2011 – May 2013**: Entrepreneurship Advisor at the Center For business Career and Entrepreneurship (CBCE) and Faculty Member at IMSIU, KSA.
- 4- **June 2009 – September 2011**: Associate Professor in Business Administration at the High Institute of Business Administration of Sfax (ISAAS), University of Sfax (<http://www.isaas.rnu.tn/>).
- 5- **September 2004 – May 2009**: Assistant in Business Administration at ISAAS, University of Sfax (<http://www.isaas.rnu.tn/>).
- 6- **July 2000 – June 2005**: Trainer of Management and entrepreneurship for the National Employment Fund 2121.
- 7- **September 1998 – September 2003**: Contractual Assistant and Lecturer at the National Engineering School of Sfax (ENIS) – University of Sfax, Tunisia (<http://www.enis.rnu.tn/>).

SPECIAL INTEREST IN RESEARCH

Entrepreneurship and Firm Creation: Research, Education & Training, and Practices

RESEARCH DISSERTATIONS

1. **Thesis Dissertation** (Written in french) (2003-2008): « *Contribution à la compréhension de la dynamique de l'engagement individuel dans le processus de création d'entreprises innovantes: Etude longitudinale de cas d'ingénieurs tunisiens* ». Superviseurs : Pr. Alain Fayolle, Université Pierre Mendès France (France) et Pr. Riyadh ZGHAL, Université de Sfax (Tunisie).
2. **Human Resources Management Master Dissertation**: “Concepts of entrepreneurship and diagnostic of entrepreneurial style of 44 Tunisian SME”. (Written in french). (1997-1998): « *Concepts d'Entrepreneurship et Diagnostic du Style Entrepreneurial des PME Tunisiennes* ». Sous la direction de Pr. A. El Mir. et Mme Z. Mamlouk, ISG de Tunis. Mention: Bien.
3. **Bachelor HEC Dissertation**: (1994-1995): « *Marché des SICAV Tunisiennes, Gestion de Portefeuille et Mesure de Performance: A propos de 14 SICAV* ». (Written in french). Sous la direction de Mr. Ghazi MAJBRI, IHEC de Carthage.

PUBLICATIONS, PAPERS AND COMMUNICATIONS IN INTERNATIONAL CONFERENCES

Accepted Publication

- **Aloulou, W.J.**, (2019), Entrepreneurship and innovation in the era of digitalization: Exploring uncharted territories, in Mezghani, K., **Aloulou, W.**, (2019), *Handbook of Research on Business Transformations in the Era of Digitalization*. To be released in November 2018, IGI Global Publisher. (<https://www.igi-global.com/>) (chapter 11).

Publications

- **Aloulou, W.J.**, (2018), “Impacts of Strategic Orientations on New Product Development and Firm Performances: Insights from Saudi Industrial Firms”, *European Journal of Innovation Management*, <https://doi.org/10.1108/EJIM-05-2018-0092>. (Indexed in Web of Science Journal Citation Reports with Impact Factor: 1,358; Scopus; and CNRS).
- **Aloulou, W.**, (2018), “Examining Entrepreneurial orientation’ dimensions –performance relationship in Saudi family businesses: Contingency role of family involvement in management”, in the *Journal of Business Family Management*, Vol. 8 No. 2, pp. 126 – 145. DOI: 10.1108/JFBM-02-2018-0007 (Emerald Publishing) (Indexed in Web of Science - Thomson Reuters and Scopus).
- **Aloulou, W.J.**, (2018). Studying the influences of Learning Orientation and Firm Size on Entrepreneurial Orientation - Firm Performance Relationship in Saudi Context, in the *Middle-East Journal of Management*, Vol. 5, No 2, pp. 137-160 (Indexed in Thomson Reuters Emerging Source Citation).
- **Aloulou, W.J.**, (2018), “From intentions to behaviours: Wandering in-between and wondering about challenges for entrepreneurship research and education”, in Sílvia Manuel Brito, *Entrepreneurship – Trends and Challenges*, Intech Publishing, (ISBN 978-953-51-5878-3), chapter 7, pp. 105-125 (Indexed in WorldCat, OpenAIRE, Google Scholar, AtoZ EBSCO, Base, and CNKI).
- **Aloulou, W.J.** (2018). Enhancing Women's Economic Empowerment Through Entrepreneurship in Saudi Arabia. In E. Al-A'ali, M. Al-Shammari, & H. Masri (Eds.), *Arab Women and Their Evolving Roles in the Global Business Landscape* (pp. 120-151). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-3710-6.ch006.
- **Aloulou, W.J.**, (2017), “Investigating entrepreneurial intentions and behaviors of Saudi Distance Business learners: Main antecedents and mediators”, In *Journal of International Business and Entrepreneurship Development*, Special Issue: “Youth and Entrepreneurship Education” (Inderscience Publishing), Vol. 10, No 3, 231 - 257. (Indexed in Web of Science - Thomson Reuters).

- **Aloulou, W.J.** (2017). The Advent of Social Entrepreneurship in Saudi Arabia: Empirical Evidence from Selected Social Initiatives. In Information Resources Management Association (Ed.), *Entrepreneurship: Concepts, Methodologies, Tools, and Applications* (pp. 1486-1510). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-1923-2.ch063 (**Indexed in Reference Universe**).
- **Aloulou W.J.**, (2017). "Understanding entrepreneurship through the chaos and complexity perspective", In Information Resources Management Association (Ed.), *Entrepreneurship: Concepts, Methodologies, Tools, and Applications* (pp. 1486-1510). Hershey, PA: IGI Global. doi: 10.4018/978-1-5225-1923-2.ch008 (**Indexed in Reference Universe**).
- Redien-Collot R., Alexander L., **Aloulou W.**, (2017), Saudi Women's Entrepreneurial Intention: The Social Construction of Norms and Perception, in Henry, C., Nelson, T., Lewis, K., *Routledge Companion of Global Female Entrepreneurship*, Routledge Publishing, chapter 4, 62-77. Doi:10.4324/9781315794570.ch4
- **Aloulou, W.**, (2017), "Orientation entrepreneuriale internationale des PME: Emergence du concept, antécédents et modélisation de sa relation avec la performance internationale", in *Revue Marchés et Organisation*, 2017/1, n° 28, special issue : "Développement international des entreprises" (L'Harmattan Publisher, indexed in Cairn.info).
- **Aloulou, W.**, (2016), "Predicting the Entrepreneurial intentions of Final Year' Business Students Applying the Theory of Planned Behavior in Saudi context", in the *Journal of Small Business and Enterprise Development*, Vol. 23, No 4, pp. 1142 - 1164. (Emerald Publishing) (**Indexed in Web of Science - Thomson Reuters**)
- **Aloulou W.**, (2016). "Understanding entrepreneurship through the chaos and complexity perspective", in Şefika Şule Erçetin and Hüseyin Bağcı, *Handbook of Research on Chaos and Complexity Theory in the Social Sciences*, IGI Global, chapitre 15, pp. 195-212 (May 2016) (**Indexed in Reference Universe**).
- **Aloulou, W.**, (2016), "Predicting entrepreneurial intentions of university Freshmen students from EAO modelling and personal background in Saudi Arabia". *Journal of Entrepreneurship in Emerging Economies*, Vol. 8, No 2, pp. 180 -203. (Emerald Publishing) (**Indexed in Scopus and Web of Science - Thomson Reuters**)
- **Aloulou W.**, (2016). "The advent of social entrepreneurship in Saudi Arabia: empirical evidence from selected social initiatives", in Fields, Z. (ed.), *Incorporating Business Models and Strategies into Social Entrepreneurship*, IGI Global, chapter 12, pp. 202-226. (**Indexed in Scopus**)
- **Aloulou, W.**, (2015), "Entrepreneurial Intention among Freshmen Students: Application of the Theory of Planned Behaviour to Saudi Context". *Journal of Enterprising Culture*, Vol. 23, No 4, pp. 473-500. (World Scientific Publishing) DOI: 10.1142/S0218495815500168. (**Indexed in Web of Science - Thomson Reuters**)
- Mezghani, K., Ayadi, F. & **Aloulou, W.** (2014), "Effects of Business Managers Skills: A Study of ERP Strategic Alignment in some Arab SME's", in Todorov, K. and Smallbone, D., *Handbook of Research on Strategic Management in Small and Medium Enterprises*, Business Science Reference (an imprint of IGI Global), Hershey PA, pp. 421-439. (DOI: 10.4018/978-1-4666-5962-9.ch020). (**Indexed in Reference Universe and Scopus**)
- شوقير جمال، **علولو وسيم**، العيادي فوزي، المسدي سليم، والسبيعي فلاح، (2016-2013)، *ريادة الاعمال: مفاهيم ومنهجيات وتجارب*، كرسي الامير محمد بن فهد لدعم المبادرات الشبابية، ديسمبر 2013م، دار الزهراء، طبعة اولى، الرياض، 2016م.
- الزين إبراهيم، **علولو وسيم**، (2013)، "اتجاهات طلاب وطالبات جامعة الامام محمد بن سعود الاسلامية نحو المشاركة في برامج ريادة الاعمال"، *مجلة التسيير والاقتصاد*، العدد الاول، سبتمبر 2013م، 47-57.
- **Aloulou, W.**, (2008), *Mallette pédagogique de Culture Entrepreneuriale et création d'entreprise*, with the contribution of other lecturers at University of Sfax -Tunisia. (L. Mezghani, M. Belhaj, H. Affes, S. Mseddi, F. Ayadi, B. Bellaaj, J. Choukir), Electronic Book written in French.

- **Aloulou, W.**, (2007), “Sensibilisation à l’entrepreneuriat en milieu scolaire: quelle(s) conception(s) à mobiliser ?” in Dossier spécial “culture entrepreneuriale”, *Magazine UnivEchos* de l’Université de Sfax, n°10. written in French
- **Aloulou, W.**, Fayolle, A, (2007), *L’enseignement de l’entrepreneuriat à l’université: Enjeux, légitimité et pédagogies* », in Zghal, R., *L’entrepreneuriat, Théories, acteurs, pratiques*, Editions SANABIL MED, Chapitre 7, pp. 197-234. written in French
- Ben Yagouta Dahech, R., **Aloulou, W.**, (2006), “La promotion de l’entrepreneuriat académique en Tunisie: Elucidation de quelques spin-offs », in Ammi, C., (coord.), *Innovations Technologiques. Aspects culturels et mondialisation*, Editions Hermès Sciences Publications, Chapitre 5, pp. 93-111. written in French.
- **Aloulou, W.**, Fayolle, A., (2005), “A conceptual approach of entrepreneurial orientation within small business context”, in *Journal of Enterprising Culture*, vol. 13, n°1, March, p.21-45, a special Issue: Cultural, Educational and Technological Issues in European Entrepreneurship Research, article written in English.

Project of publication of an edited book

- Mezghani, K., **Aloulou, W.**, (201x), *Handbook of Research on Business Transformations in the Era of Digitalization*. Deadline of the completed book, October 15th, 2018, IGI Global Publisher. (<https://www.igi-global.com/publish/call-for-papers/call-details/3037>)

Manuscript submitted and under evaluation

- Choukir, J., **Aloulou, W.**, Ayadi, F, Mssedi, S., “Role models and Gender’ influences on Saudi freshmen Students’ Entrepreneurial intentions”, Manuscript submitted to the *International Journal of Gender and Entrepreneurship*, August 01, 2018, 1s revision in September 24, 2018. (**Journal indexed in Web of Science - Thomson Reuters**).

Communications and Main working papers in international conferences

- Choukir, J., **Aloulou, W.**, Ayadi, F, Mssedi, S., Sbaie, F., (2018), *The influence of Gender and Role models as moderators on Saudi freshmen Students’ Entrepreneurial intentions*. In 3rd Abbee Gregoire Innovation Days, Paris, 3-4 April, France.
- Choukir, J., **Aloulou, W.**, Ayadi, F, Mssedi, S., Sbaie, F., (2017), “Freshmen students’ Entrepreneurial intentions in the College of Economics and Administrative Sciences (CEAS) at Al-Imam Mohammad bin Saud Islamic University (IMSUI)”, ICIE 2017, 5th International Conference on Innovation and Entrepreneurship proceedings, Kuala Lumpur, Malaysia, 26-27 April. (**Conference indexed in Web of Science - Thomson Reuters**)
- **Aloulou, W.**, (2017), “Is there an immediate impact of an entrepreneurship course on TPB antecedents, intentions and actual behaviors of final year’ Saudi business students?”, ICIE 2017, 5th International Conference on Innovation and Entrepreneurship Proceedings, Kuala Lumpur, Malaysia, 26-27 April. (**Conference indexed in Web of Science - Thomson Reuters**)
- **Aloulou, W.**, (2015), "The Prediction of Entrepreneurial intention among Preparatory Year’ Saudi Students: Testing an intent model", in *ICIE 2015 3rd International Conference on Innovation and Entrepreneurship*, 19 – 20 March, Durban, South Africa. (<http://academic-conferences.org/>) (**Indexed in Web of Science - Thomson Reuters**)

- الزين إبراهيم، **علولو وسيم**، " اتجاهات طلاب وطالبات جامعة الامام محمد بن سعود الاسلامية نحو المشاركة في برامج ريادة الاعمال"، المؤتمر الدولي الثاني لإرشاد المشاريع والمؤسسات، "الريادة الاجتماعية و التمويل: اي نموذج للأعمال؟"، 20-21 جوان، أغادير، المغرب.
- **علولو وسيم**، (2013)، الرؤية المشتركة بين مؤسسات التمويل والتدريب، الجلسة الثانية، اللقاء الدوري الاول لعمداء ومدراء معاهد مراكز ريادة الاعمال بالمملكة، 21 مايو، جامعة الملك سعود، الرياض.

- Alexandre-Leclair A., **Aloulou, W.**, Redien-Collot, R. (2013). “New Directions for Saudi Women Entrepreneurial Intentions”, in the International Conference on Innovation and Entrepreneurship ICIE-2013, The Hashemite University in cooperation with The Arab Administrative Development

Organization Amman, Jordan 4-5 March 2013, (<http://academic-conferences.org/>) (paper written in English). (**Indexed in Web of Science - Thomson Reuters**)

▪ علولو، وسيم، الشلفان، خالد، (2012)، " دور مركز خدمات التوظيف والأعمال الريادية بجامعة الإمام محمد بن سعود الإسلامية بالرياض في دعم ثقافة الاستثمار في رأس المال الجريء"، منتدى استثمارات رأس المال الجريء في المملكة العربية السعودية: الواقع وأفاق المستقبل، 21-22 فيفري، فندق الانتر كونتونتول، الرياض.

- Triki, Z., **Aloulou, W.**, Oualid Chaker. (2011). "Towards an open platform of enterprising users promoting the 'collaborative' to achieve the 'competitive' with Social Networking: the case of eXo Platform", in the 2nd International Conference Entrepreneurial Culture and Firm Creation: Entrepreneurship, innovation and regional development", 27 – 28 May 2011, Hammamet, Tunisia, Working paper written in French.
- Ben Nasr, K., **Aloulou, W.**, (2011), "Impact of entrepreneurial programs on master's degree students at ISAAS considering the long-term perspective", in the 2nd International Conference Entrepreneurial Culture and Firm Creation: Entrepreneurship, innovation and regional development", Hammamet, Tunisia, 27 – 28 May 2011, Working paper written in French.
- **Aloulou, W.**, (2011), « *The Role of Sfax University in the development of entrepreneurial culture: stakes, approach, experience et lessons* », in the International Day for Entrepreneurship Research organised at the French University at Cairo, CEDEJ, 09 January 2011. (Communication presented in French)
- **Aloulou, W.**, (2010), « *Entrepreneuriat et université: exposé du projet intégré 'CE&CE' de l'Université de Sfax* », Communication dans *le 26^{ème} Congrès de l'AIPU*, 17-21 Mai, Rabat, Maroc.
- **Aloulou, W.**, (2009), « *L'Étudiant-Entrepreneur: de l'intention à l'action entrepreneuriale* », communication dans les *Premières Journées de l'Entrepreneuriat et de l'Entreprise J2E'09*, 04 Décembre, Hôtel Syphax.
- **Aloulou, W.**, (2008) « *Integrating entrepreneurship at the engineering school ENIS: from the initiative 'PFE ⊂ BP' and entrepreneurial potential survey reflections and proposals are born!* », in 1st International Conference "CE&CE Culture Entrepreneuriale et Création d'Entreprises", pedagogical practices and methods for entrepreneurship education at university, 27-30 March 2008, Monastir, Tunisia. (WP written in French)
- **Aloulou, W.**, (2007), « *Comprendre les dynamiques de l'engagement dans le processus de création d'entreprise innovante à travers la technique d'incident/événements critiques Approche longitudinale de cas d'ingénieurs tunisiens* », in 2^{ème} tutorat doctoral « *Entrepreneuriat* » en Tunisie, Pôle Technologique d'El Gazala, 14 Mars.
- **Aloulou, W.**, (2006), « *Sensibilisation à la culture entrepreneuriale chez les élèves de l'enseignement primaire et secondaire: Etat des lieux de pratiques internationales réussies* », in Journée de Sensibilisation, ISET de Sfax, 15 Décembre.
- **Aloulou, W.**, (2006) "Understanding the dynamics of Commitment to Innovative Firm Creation Processes by Engineers using the Critical Incident/Event Technique", in the 3rd European Summer University, 25-30 August 2006, University of Tampere, Finland. (WP written in English)
- **Aloulou, W.**, (2006), « *Sensibiliser et former à l'entrepreneuriat et à la création d'entreprise à l'Institut Supérieur d'Administration des Affaires de Sfax* », 2^{èmes} Rencontres des pratiques pédagogiques en Entrepreneuriat autour de la Méditerranée, Tunis, 25 avril, Hôtel Acropole – Les Berges du lac, 18p.
- **Aloulou, W.**, Daly, F., (2006), « *Etude du phénomène d'essaimage de PME en Tunisie: Cas de quelques entreprises essaimées à partir de la Compagnie de Phosphate de Gafsa* », in 1^{ères} journées internationales organisées par l'unité de recherche SOHPS, ISEAH, Gafsa, 19-21 Avril 2006.
- Ben Yagouta R., **Aloulou, W.**, (2006), « *La promotion de l'entrepreneuriat académique en Tunisie: Elucidation des premières spin-offs* », in 1^{ères} journées internationales organisées par l'unité de recherche SOHPS, ISEAH, Gafsa, 19-21 Avril 2006.

- Ben Yagouta R., **Aloulou, W.**, (2005), « *La promotion de l'entrepreneuriat académique en Tunisie: Elucidation des premières spin-offs* », in 1^{er} Colloque International Management Transnational culturel, « Innovations technologiques: aspects culturels et mondialisation », 1-2 Décembre, Paris/Evry, 19p.
- **Aloulou, W.**, (2005), « *Entrepreneurship education at Tunisian university: Reflections and testimony of experience* », in International Colloquium « Entrepreneurship: an alternative to salaried paradigm? », Organised by ISG of Tunis, Hôtel Africa, 11-12 May 2005, Tunis. (WP written in French)
- **Aloulou, W.**, (2005), « *Entrepreneurship and Engineering school: Testimony about an education and sensitisation experience at ENIS* », 3th Internationale Finance Conférence (IFC3), Entrepreneurship Workshop: « Entrepreneurship education around the Mediterranean: State of the Art », 3 March 2005, Hammamet, Tunisia. (WP written in French)
- **Aloulou, W.**, (2004), « *Commitment of Tunisian Engineers in Their Innovative Firm Creation Processes: Structuration Theory Perspective and Case Study Approach* », in the 2nd European Summer University, Doctoral workshop, 19-20-21 September 2004, University of Tweente, Enschede, Pays-Bas. (WP written in English)
- Fayolle, A., Degeorge J.M. **Aloulou, W.**, (2004), « *Between intention and creation of a new enterprise: the commitment concept* », in 3th congrès de l'Académie de l'Entrepreneuriat, 31 March and 1st April 2004, Lyon. in Les Cahiers de recherche du CERAG, n°2004-10, 22p. (<http://www.cerag.org/>) (WP written in French)
- **Aloulou, W.**, (2003), « *Fostering Entrepreneurship through Technology and Business Incubators in Tunisia: Initial Survey Findings and New Challenges for the Future* », in 6th McGill Conference on International Entrepreneurship: Crossing Boundaries and Researching New Frontiers, University of Ulster, Northern Ireland, 19-22 September 2003. (WP written in English)
- **Aloulou, W.**, (2003), « *Entrepreneurship and engineering schools: Testimony about a teaching and sensitising experience at ENIS* », in the proceedings of OPPE, 11-12 September, Grenoble, France. (WP written in French)
- **Aloulou, W.**, Cherif, R., Gdoura, A. (2003), « *Entrepreneurship Education and Training in Tunisia: An early Overview -Actors, Contents and Outcomes-* », in IntEnt 2003, Internationalizing Entrepreneurship Education and Training, 8–10 September, Grenoble, France. (http://www.intent-conference.com/DWD/_621/upload/media_1519.pdf) (WP written in English)
- **Aloulou, W.**, « *Entrepreneurial Orientation Diagnosis in SMEs: Some conceptual and methodological dimensions* », in the First European Summer University à l'INPG – ESISAR, Valence, France, 18-22 September 2002. (WP written in English).

Finished Research

- Research project funded by the deanship of Scientific Research of IMSIU: *The Interplay between Strategic Orientations and their Influences on Saudi Manufacturing Firms' Performance* (1 year: November 2015 – November 2016). Final evaluation in November 2017: Acceptance.

Other working-in-progress papers

- Saadi A., **Aloulou, W.**, (201x). *The mediating role of Market orientation on the relationships of technology orientation and of supply chain integration to operational and business performances*. Manuscript in its final writing to be submitted to an international indexed journal.

International Research project via ReaserchGate

- Croce, F., **Aloulou, W.**, Derera, E, Sengupta, S., Senyard, J.M., (2017), *Women Entrepreneurship and Cross-Countries Institutional Framework Analysis: an overview on GEM countries economic classification*. (<https://www.researchgate.net/project/Women-Entrepreneurship-and-Cross-Countries-Institutional-Framework-Analysis-an-overview-on-GEM-countries-economic-classification>).

Scientific Evaluation and peer reviewing

- Verified reviewer at Publons.com, with a score of 35 reviewer merit with 19 reviews (publons.com/a/691064/).
- Reviewer for *Journal of Family Business Management*, October 2018, (“Succession planning and Business Strategies in a Matrilineal Muslim Society”), (decision: not yet; Evaluation in-progress).
- Reviewer for *Education + Training*, June 2018 (“Gender and degree: a new analysis of entrepreneurial intention”) (Decision: Major revision).
- Reviewer for *Global Journal of Management and Business*, May, 2018 (“The Influence Of Human And Financial Capital On The Performance Of Women Entrepreneurs In Micro And Small Enterprises”) (Decision: Major modifications).
- Valued reviewer for Basic and Applied Social Psychology (one manuscript). May, 2018 (“The Impacts Of The Gender Bias And The Perceived Environment Conditions On The Women’s Entrepreneurial Intentions: A Case Study In Vietnam”) (Decision: Revision and resubmission).
- Valued reviewer for Technological forecasting and Social Change (one manuscript). March, 2018 (“The Digitalization of the Economy and Entrepreneurship Intention: Evidence from Kosovo”) (Decision: Major revisions and modifications).
- Valued reviewer for International Journal of Entrepreneurial Behavior and Research (one manuscript), February, 2018 (“How Education Influences Entrepreneurial Behaviours and Trajectories – A study of Black African Immigrant Female Entrepreneurs in Britain”). (Decision: Minor modifications).
- Valued reviewer for *Journal of Small Business and Enterprise Development* (four manuscripts reviewed), November 2015 (*Enabling Nanotechnology Entrepreneurship: Towards a Holistic Theoretical Framework*), Decision: Accept with minor revision; March and May 2017 (“Does past failure Inhibit Future Entrepreneurial Intent? Evidence from Ghana”); July 2017 (“The mechanisms of entrepreneurial expertise”), Decisions: Accept with minor/major modifications; February 2018 (“Senior Entrepreneurship and Qualified Senior Unemployment – A case study”). Decision: Major modifications).
- Peer reviewer to the *Journal of Global Entrepreneurship Research* published by Springer (open access) (Two manuscript) January 2017 (“Evaluating the Effects of Amanah Ikhtiar Malaysia on Gender Equality: Empirical Results from a Quasi-Experimental Survey”), decision: Accept with minor modification.; “Assessment of E-Commerce Benefits in Malaysian SMEs: External Push Factors Analysis”, decision: Accept with major modifications, December 2017).
- Peer reviewer to the *Journal of Entrepreneurship in Emerging Economies* published by Emerald Publishing (Two manuscript), May 2017 (“Sources of competitive advantage for Malaysian Micro-Enterprises”, Decision: Accept with major modifications); September 2018 (“Entrepreneurial education program motivations in shaping students’ entrepreneurial intention: the mediating effect of the absorptive capacity”, decision: Minor revision).
- Potential participation in Peer Reviewing for the *International Journal of Business Performance Management* published by Inderscience Publishers (www.inderscience.com).
- Peer Reviewer for the *Revue Marché et Organisations* (Two manuscripts reviewed in the special issue “Développement des entreprises a l’international”), Decisions: Reject/Accept with major modifications, June 2013.
- A chapter “Early Warning Systems (Avoiding Failure) as an Element of Strategic Management in SMEs” submitted to “Strategic management in small and medium enterprises: theory and practice” Book, co-edited by Kiril Todorov and David Smallbone, published by IGI Global Editions in 2014.

Other scientific evaluations

- A Book about “How to determine your university’ specialization and your job”, evaluated for the Center For business Career and Entrepreneurship (CBCE), February 2016. (Book written in Arabic)

- A research proposal about “*the evaluation and improvement of entrepreneurship education in Saudi business schools*”, evaluated for the obtaining funds from Scientific research Deanship at Al-Imam Mohammed Bin Saud Islamic University, February 2013.
- A Master’s dissertation about “*Venture capital: Alternative source of financing in Kingdom Saud Arabia*”, College of Economics and Administration Sciences, Islamic University of Al-Imam Mohammed Bin Saud, July, 2012.
- A Book about “*Small projects: Evaluation study in the Prince Salman’s Charity Housing Association*”, evaluated for promotion candidate in March 2012.

Invitation/Membership in Advisory Boards

- Member of the ICIE 2018 committee, 6th International Conference on Innovation and Entrepreneurship 2018, to be held on 5 - 6 March 2018, in Washington DC, USA (<http://www.academic-conferences.org/conferences/icie/icie-committee/>).
- Member of the Advisory board of 5th International Symposium of Chaos, Complexity and Leadership 2017, 13-14 November 2017, Lancaster, UK. (<http://2017.iccls.org/index/index/7>).
- Member of the Editorial Board in *Asia Pacific Journal of Social Science Research* (<http://www.abrn.asia/ojs/index.php/apjssr>).
- Member of the Advisory board of 4th International Symposium of Chaos, Complexity and Leadership 2016, 21-22 October 2016, Ankara, Turkey. (<http://2016.iccls.org/index/index/2>).
- Member of the Editorial Advisory Board of an editing Book '*Collective creativity for responsible and sustainable business practice*' conducted by Dr. Ziska Fields to be published by IGI Global and scheduled for release in 2016/17.
- Member of the Advisory Board of the ResearchLEAP Network (<http://researchleap.com/>) and Editorial Advisory Board Member in the *Journal of International Business Research and Marketing*.
- Invited to become a member of the Editorial Advisory Review Board of the IGI Global Publishing in the area of entrepreneurship, IT and Small Business.

Distinction award and posters

International Publishing Program Award, Deanship of Scientific Research, IMSIU, February 2019 (Submitted)

International Publishing Program Award, Deanship of Scientific Research, IMSIU, March 2018.

International Publishing Program Award, Deanship of Scientific Research, IMSIU, April 2017.

ADMINISTRATION, PARTICIPATION IN PROJECTS AND OTHERS RESPONSABILITIES

- 1- Nominated as one the **Ambassadors** of the Sahabat Al Imam Incubator at IMSIU, November 2017.
- 2- **Consultant** at Sahabat Al Imam Incubator at IMSIU since December 2016.
- 3- **Entrepreneurship Advisor** at the Center of Business Career and Entrepreneurship, since September 2016 – September 2017.
- 4- **Member** of the MBA committee, CEAS, IMUIS, May 2017.
- 5- **Permanent Member** of the Project « اطلق العنان للريادة في الاعمال » « *Unleash your potential for entrepreneurship* » at CEAS submitted in July 2016 to IMSIU’s presidency for a contribution of CEAS to the achievement of the Saudi Arabia vision 2030.
- 6- **Member** of the Innovation and Invention Commission at the Deanship of Giftedness, Creativity and Excellence, at IMSIU since December 2014.
- 7- **Member** of the “Materials Management” course’ commission (Level 6th) at CEAS since September 2015.

- 8- **Coordinator** of the “Entrepreneurship Course” at the 8th level (graduate students) at CEAS since January 2014.
- 9- **Member** of the consulting committee at the CBCE for evaluating the entrepreneurship programs at Al Imam University since February 2012 – May 2013.
- 10- **Member** of the Executive Committee of Iradah Program with the collaboration with Entrepreneurship National Institute (Riyadah) (February 2012 – May 2013).
- 11- **Adviser member** at the center’s council (September 2011 – May 2013).
- 12- **Participant** in the conception and the submission of a new Professional Master in *Innovation and Accompaniment of Innovative Entrepreneurs* at ISAAS according to the LMD reform (march 2011) (new curriculum for the next four years)
- 13- **Participant** in the conception and the submission of a new Entrepreneurship Research Master at ISAAS according to the LMD reform (march 2011) (new curriculum for the next four years)
- 14- **Member** of the Joint Project of Cooperation between University of Sfax (Tunisia) and University of Mohammed VI-Souissi (Morocco) about “*the measurement of the impact of entrepreneurship training programs: comparative study between the two universities*”. (June 2010)
- 15- **Member** of the insertion committee in partnership with the Regional Employment Office in Sfax (since February 2009).
- 16- **Participant** in the conception and installation of an entrepreneurship research Master at ISAAS with the collaboration of the professors Alain FAYOLLE and Lassaâd MEZGHANI (from mars to August 2007). (Entrepreneurship Research Master started in October 2007).
- 17- **President of evaluation commission** of student’s business plans in the professional master of entrepreneurship (from 2005 to 2007).
- 18- **Member** of the local commission at ISAAS dealing with the improvement of the quality of higher education (September 2006 – June 2010).
- 19- **Pedagogical coordinator** of “Entrepreneur Project” course and **pedagogical responsible** of “Elaboration of Business Plan” course in the Professional Master of entrepreneurship (from 2004 to 2010).

TEACHING & PEDAGOGICAL ACTIVITIES:

Teaching at CEAS (since August 2013)

- Entrepreneurship course (8th level),
- Materials management (6th level)
- Management Principles (3th level),
- Total Quality Management (6th level),
- Marketing principles (5th level)
- Organisational behaviour (4th level, in summer term)
- Strategic Management (7th level, in summer term)
- Entrepreneurship Course (3th level) and Organizational Behavior Course (4th level) in Master of Business Administration -MBA- Program, language of teaching: English.

Teaching at ISAAS (from 2004 - 2011): Main courses and seminars

- Introduction to Business Management (undergraduate level),
- Entrepreneurship Culture and Firm Creation (undergraduate level),
- Researches in Entrepreneurship (Research Master of entrepreneurship level),

- Steps and actors in the firm creation (professional master of entrepreneurship level)
- Ideas and business opportunities (professional master of entrepreneurship level)
- Elaboration of Business Plans (professional master of entrepreneurship level).

Teaching at ENIS (from 1998 – 2007) : Main courses and seminars

- Introduction to management and Economics (engineering cycle)
- Firm Creation (engineering cycle)
- Personal Management (engineering cycle)
- Entrepreneurial processes and sustainability (Engineering management professional Master level)
- Introduction to management (Engineering management professional Master level)

Teaching at the Faculty of Letters and Humanities of Sfax (from 2010 - 2011): Main courses

- Entrepreneurial Culture (in English) (English professional Master level)
- Firm Management (in English) (English professional Master level)

On-line training FACE (Formation à distance d'Accompagnement de Créateurs d'Entreprises) with the collaboration of ISAAS and the Agence Universitaire de la Francophonie (AUF)

-Conceiving the “*Evaluation of Business Plans*” on-line course and tutoring enrolled students at (<http://face.auf-foad.org/>). (From October 2010 to September 2017).

On-line training, Business Administration Department, CEAS

-Conceiving “Entrepreneurship course”, recording 30 TV episodes and tutoring future graduate students at : <http://e-imamu.edu.sa/> (From January 2014 to June 2016).

Training of trainers

- “*Academic Entrepreneurship: some Tunisian spin-offs*”, 1st International Village “Valorisation & Entrepreneurship”, 28 June 2009, Hammamet, a training cycle conducted with an audience of academics and chiefs of research centers/laboratories and business and technological incubators.
- “*Evaluating students in entrepreneurship curricula: before and after the LMD reform*”, 25 mars 2009 in Sousse, a training cycle conducted with an audience of new lecturers in the field at University of Sfax.
- “*Pedagogical toolkit – CE&CE of the University of Sfax: how to use it*”, 03 July 2007 in Mahdia, a training cycle conducted with an audience of new lecturers in the field at University of Sfax.

Training of students in special events

- “Entrepreneurial culture” and “Firm Creation” Courses for entrepreneurship students from different regions in Tunisia in every summer villages (every July from 2007 to 2010)
- Sensitising engineering students to “firm creation and elaboration of business plans” (from January to May 2006), a training cycle helping engineering students at the year of study to integrate a business plan chapter to their final technological projects.

Training of AI – Imam University’ students

- Certified trainer in entrepreneurship to conduct “*how to start your business with success*” training session for AI Imam University students with the collaboration of the Centennial Fund & AI Ahly Bank, June 2015.
- “Entrepreneurial Culture” workshop with the collaboration of The Centennial Fund (1432-1433 and 1433-1434) to the preparatory year’ students.

- “How to choose your business Idea” workshop for Saudi students at Al Imam University, November – December 2012.

- “Start your small business” Training session for Saudi students at Al Imam University with collaboration of the National Entrepreneurship Institute (Riyadah), april 2012.

- Certified Trainer of The International Licence of Entrepreneurship ILFEN from the Saudi Entrepreneurship Association (since October 2012).

Tutoring and supervision

Supervising of graduate student’ final projects, dissertations, business plans, and dissertations in several areas and at different levels (graduate and professional and research masters levels).

Student Evaluation

Evaluating entrepreneurial projects of students submitted to Intel Business challenge competition of Technology entrepreneurship, KSA, <http://intelchallenge.me/judges/>, June 2013.

Evaluating many students’ research projects in the “university initiatives” of the 15th creative students’ Forum at Al – Imam Mohammed Bin Saud Islamic University, 2012.

Evaluating many students’ entrepreneurship projects in the third Scientific Congress “toward innovative knowledge and excellent leadership generation” in the entrepreneurship field, KSA from 9th to 12th Jomada Al Akhira 1433.

Evaluating many students’ entrepreneurship projects in the Second Scientific Congress of Al Imam University’ students, January 2012.

Evaluating many students’ business plans (about hundred) in the professional master of entrepreneurship at ISAAS from 2004 to 2011.

PEDAGOGIC TRAINING

- Participating at the Advanced training session on "استخدام نظام ادارة التعلم الالكتروني في التعلم الجامعي" "Blackboard", Deanship of University Teaching Development, IMSIU, 11-11-2017.
- Participating at the training session on "تطبيقات التعلم بالحوال في التدريس الجامعي" “Mobile Learning”, Deanship of University Teaching Development, IMSIU, 07-11-2017.
- Participating at the constitutive training session on "استخدام نظام ادارة التعلم الالكتروني في التعلم الجامعي" "Blackboard", Deanship of University Teaching Development, IMSIU, 20-04-2017.
- Participating at the training session on "PBL استراتيجية التعلم القائم على المشروعات", Deanship of University Teaching Development, IMSIU, 20-04-2017.
- Participating at the training session on “*how to use SPSS software (for Arabic research papers)*”, Scientific Research Deanship, on 28-01-2016.
- Participating at the training session on “*Islamic finance contents at Thomson Reuters Data Base*”, Scientific Research Deanship, on 29-11-2015.
- Participating at the training session on “*how to use Latex and Mendeley softwares in writing scientific publications*”, Scientific Research Deanship, May 2015.
- Participating at the training of Trainers session at Centennial Fund and Intel in Riyadh, December 2014.
- Participating at the training session on “*how to use the Blackboard software and Tadarus system in tutoring and conducting e-learning meetings*”, Distance education Deanship, January 2014.
- Participating at the training of trainers session, *Certified in International License for Entrepreneurship Trainer*, from 01/10/2012 to 31/12/2013. Riyadh.
- Participating at the training workshop on “*Business Model generation*” at Badir Technology incubator, Riyadh, April 2012.

- Participating at the training of trainers cycle about the theme of “*pedagogies of entrepreneurship training and education*”, organized by the University of Sfax, in Mahdia, 22-24 March 2010.
- Participating at the training series of the FOAD: “*Creating the FOAD (Formation à distance FACE)*” (19 – 23 October 2009); “*Conception of online courses of FOAD: learning activities and mutualisation of contents*” (01 – 05 February 2010); “*tutoring of learners*” (20 – 205 September 2010) at ISAAS (<http://www.auf-foad.org/moodleSFAXIFE/>).
- Participating at the TCN training cycle *Seminar Step 1 MEDIBTIKAR (EuroMed Innovation and Technology Programme): Techniques of individual accompaniment of innovative projects carriers*” held 22- 26 June 2008 (<http://www.medibtikar.net/>).
- Participating at the training of trainers’ cycle about “*business plan pedagogy*” and “*case methods in entrepreneurship*”, organized by the university of Sfax during the 1st international conference “CE&CE” held in Monastir, 27 and 30 March 2008.
- Participating at the training of trainers’ cycle about “*entrepreneurial culture and firm creation*”, 02-07 July 2007 in Mahdia.
- Participating at training seminars for the implementation of university observatories: “*methodological approach of conducting surveys*”; and “*Surveys data treatment and analysis tools: SPSS Software*”, in March 2007.
- Participating at the international programme of the training of trainers about “*how to sustain the creation and development of innovative enterprises*” organised by the Italian Association INSME and the Tunisian Agency for promoting industry, 13-15 December 2005 at Tunis. (<http://www.insme.it/>).
- Participating at the training of trainers’ cycle “*Which Methodological Innovation(s) for an educational Engineering*” organized by the “Center for Initiation to Business and Professional Life”, held at IHEC of Sfax, 23-24 January 2008.
- Participating at the 2nd international meeting of the Quality Management for the “*certification of universities: problems and approaches of implementation*”, organized by ISGI of Sfax, in June 2007.
- Participating in several pedagogical trainings at the university in order to become assistant professor and associate professor.

ORGANISATION OF CONFERENCES, ENTREPRENEURSHIP VILLAGES, TRAINING OF TRAINERS CYCLES AND COMPETITION

- **An organizing member** of the 1st Symposium on Entrepreneurship at University “*الندوة الاولى حول "ريادة الاعمال في الجامعة"*”, CEAS, IMSIU, and **speaker** about “*The role of Universities in promoting entrepreneurial culture*” “*دور الجامعات في نشر ثقافة ريادة الاعمال*”, November 26, 2014.
- **An organizing member** of the 2nd International Conference about «*Entrepreneurial Culture and Firm Creation: Entrepreneurship, Innovation and Regional Development*», 28-29 May 2011, Hammamet, Tunisia (<http://cece2011.cuitts.org/>)
- **An organizing member** of the 1st International Village “*Valorisation & Entrepreneurship*” of Sfax University, 27-29 June 2009, Hammamet.
- **An organizing member** of the Training of trainers cycle “*CE&CE*” of Sfax University, 24-26 March 2009, Sousse.
- **An organizing member** of the 1st International Conference about «*Entrepreneurial Culture and Firm Creation: Practices and pedagogical methods of the entrepreneurial training at the university*», University of Sfax, Monastir, Tunisia, 27-30 March 2008.
- **An organizing member** of the Training of trainers’ cycle “*CE&CE*” of Sfax University, 27 and 30 March 2008, Monastir, Tunisia.
- **An organizing member** of the 1st Village of *Entrepreneurship and training of trainers’ cycle*, University of Sfax, Mahdia, 02-07 July 2007.

- **Participant** at the launching of the *First Business Plan Competition* at ENIS with a Japanese expert in management and development of SMEs and JICA Senior Volunteer at Sfax – innovation incubator (7 July 2003 at ENIS forum in Sfax).

MEMBERSHIPS AND NETWORKING ACTIVITIES

- **Member** of the Saudi Association of Entrepreneurship (since 2012).
- **Member** of the European Research Network « *European Summer University on Entrepreneurship and Entrepreneurship Education Research* » (from 2002 to 2011). (<http://www.esu.fi/>)
- **Adherent** at The French Academy of Entrepreneurship and Innovation in France (<http://www.entrepreneuriat.com/>).
- **Member** of the National Commission at the Tunisian Higher Education and Scientific Research Ministry for the transversal educational units about “Entrepreneurial culture” in the LMD reform (July 2006).
- **Active member** at the Tunisian Association of Entrepreneurship and Spin-off (*Association Tunisienne de l’Entrepreneuriat et de l’Essaimage* : ATUPEE) (since July 2006)
- **Member** of the pedagogical initiative launched by ATUPEE and Education and Training Ministry about integrating entrepreneurship and entrepreneurial culture activities in the secondary schools (First quarter of 2008)
- **Member** of Research Center CERAG (Centre d’Etudes et de Recherche Appliquée en Gestion de Grenoble) (from 2004 to end 2008). (<http://www.cerag.org/>)
- **Permanent researcher** of EPI research team (Entrepreneurship and Process of Innovation) at CERAG (from 2003 to 2008) (<http://www.epi-entrepreneurship.com/>).
- **Permanent member** of the pedagogical team in charge of the elaboration of a pedagogical toolkit for the lecturers and students of the University of Sfax about entrepreneurship curricula (“Entrepreneurial culture”, “firm creation”, and “accompagnement/coaching”) (from 2007 - 2011)
- **Member** of the Reflection Committee at the University of Sfax for the promotion of the entrepreneurial culture in school milieu (CEMS) (from October 2006 - 2011).
- **Member** of the Piloting Committee at the University of Sfax of the “CE&CE” Project dealing with entrepreneurship and firm creation (from March 2007 – March 2010).
- **Member** of the CMCU-Entrepreneurship Team for the development of the entrepreneurial spirit of students at engineering and management schools. (Tunisian schools: ISGT – ENIT and French schools: Paris Dauphine – INPG) (From 2002 to end 2004).
- **Member** of the Scientific Research and Promotion Technology Association since 2000 to 2005, “PRESTECH”. (<http://www.asso-prestech.org.tn/>).

CITATIONS, READING AND PROFILE VIEWING IN SCIENTIFIC AND PROFESSIONAL NETWORKS (LAST UPDATE: 09-10-2018)

Google scholar: Citations: 324 (all) and 208 since 2013;
h-index: 5 (all) and 5 since (2012); i10-index: 1.

ResearchGate: Reads: 9459; Recommendations: 127;
Citations: 155; RG Score = 12.13, *h-index* = 3.
(https://www.researchgate.net/profile/Wassim_J_Aloulou2)

Linkedin: <https://sa.linkedin.com/in/wassimaloulou>



SKILLS

- Arabic (native) / English (fluent) / French (fluent)
- Use of standard computer packages including MS word, Excel, PowerPoint (2010 version), graphics software, and specialized statistical including SPSS 21.0, XIStat 2016, AMOS 21.0, Mplus 6...
- Good handling with Internet and virtual communities at some social networking (Facebook, Twitter, LinkedIn, ResearchGate, Academia, Cisco Jabber Communications...).
- Methodical and rigour spirit and team and collaborative working.