



Information Studies Department
Course Syllabus
INFS461 - Electronic Publishing

Catalog Description: E-publishing, or electronic publishing, has become a popular choice for an increasing number of publishing professionals. Every year, more easy-to-use e-readers appear on the market. These readers often include worldwide Internet access. This access creates a global market for instant and on-demand delivery of content. With lower publication costs and high royalties for writers, e-publishing is a fast-growing market.

Credit Hours: **3 Credit hours:** 2 Lectures per week 2 Labs. per week 0 Recitation per week

Prerequisites: None

Course Learning Outcomes:

- This course aims to help student to develop an adequate knowledge and skills to understand and deal with E-publishing.
- Student will demonstrate an understanding of the issues surrounding E-publishing.
- They will develop methods and skills to publish books in electronic formats.

Major Topics:

Topic 1: Course Introduction

- Overview of the course and the syllabus.
- Explanation of course requirements and student conduct
- Introduction to assignments
- Evaluating students skills
 - IS knowledge
 - IT skills

Topic 2: Introduction to “printed and electronic publication”

- Compare and contrast print and electronic books.

Topic 3 E-Publishing Production and Delivery

- Identify common E-Publishing formats.
- Explain the use of common E-Publishing formats

Topic 4: Content Management

- Compare and contrast course, learning and content management systems.

Topic 5: Digital Rights Management (DRM) and Maintenance

- Explain DRM. .

Topic 6: Trends in E-Publishing

- Identify alternatives to traditional publishing

Text Books: Determined by the board of the department, with the use of recent resources annually



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Grading:

- ⦿ The grading scale for this course is:
 - . 95 - 100 A+ Passing
 - . 90 - 94 A Passing
 - . 85 - 89 B+ Passing
 - . 80 - 84 B Passing
 - . 75 - 79 C+ Passing
 - . 70 - 74 C Passing
 - . 65 - 69 D+ Passing
 - . 60 - 64 D Passing
 - . 0 - 59 F Failing

- ⦿ Final grades will be determined based on the following components:
 - . 60% Semester Work
 - . 40% Final Exam

- ⦿ Students may not do any additional work for extra credit nor resubmit any graded activity to raise a final grade.

- ⦿ Late submissions will not be accepted for any graded activity for any reason.

- ⦿ Students have one week to request the re-grading of any semester work.

Attendance Policy:

Students should attend 80% of the overall course hours taught in the semester as per the University regulations.

If a student fails to achieve this portion, he/she shall not be allowed to appear in the final exam and shall be awarded "DN" grade and repeat the course.

Cheating and Plagiarism Policy:

The instructor will use several manual and automated means to detect cheating and/or plagiarism in any work submitted by students for this course.

When a student is suspected of cheating or plagiarism, the instructor raises the issue to the disciplinary committee.



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Communications: Registered students will be given access to a section of the Blackboard Learning System for this course. Bb will be used as the primary mechanism to disseminate course information, including announcements, lecture slides, assignments, and grades.

Communication with the instructor on issues relating to the individual student should be conducted using CIS email, via telephone, or in person.